



B M E S T R A T E G I E S

South Shore 5 Public Health Alliance

Date: November 4th, 2025
Time: 10am - 11am
Hybrid Meeting Location:
Virtual: https://us06web.zoom.us/j/84901257203?st=2
Meeting ID: 849 0125 7203

Voting members in attendance:

Nick Corcoran, Assistant Director, Marshfield

Megan Howell, Senior Administrative Assistant, Norwell

Lisa Cullity, Health Agent, Pembroke

Delshaune Flipp, Health Agent, Rockland

Non-voting members in attendance:

Cynthia Baker, Coalition Building & Management Lead, BME Strategies

Haleigh Schultz, Shared Services Coordinator, BME Strategies

Keri Ball, Regional Public Health Nurse

Lorena Rocha, Regional Social Worker

Voting members absent:

Kim Dixon, Director of Public Health/Health Agent, Hanover

Ben Margro, Health Agent, Norwell

Non-member attendees:

Maureen Jasie, Pembroke

A. Opening

4/5 voting communities present, quorum was met.

Haleigh Schultz called the meeting to order at 10:06 AM.

Motion to start the meeting

Lisa Cullity motioned to start the meeting, Delshaune Flipp seconded the motion.

Roll Call Vote



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Hanover: Absent

Marshfield: Y

Norwell: Y

Pembroke: Y

Rockland: Y

Motion approved.

B. Approval of Past Meeting Minutes

- a. The group confirmed review of the October 21st and October 28th meeting minutes.

Motion to approve meeting minutes

Lisa motioned to approve the October 21st and October 28th meeting minutes, Delshaune Flipp seconded the motion.

Roll Call Vote

Hanover: Absent

Marshfield: Y

Norwell: Y

Pembroke: Y

Rockland: Y

Motion approved.

C. Announcements & Reminders

a. MHOA Conference

- i. It's time for the MHOA Conference! Over the past couple of weeks, more information has been shared by MHOA via email. For the latest information, download the Whova app for schedules, speakers, and more.

b. Upcoming Training Opportunities

- i. 11/17 - 11/19: Special Processes: Fundamentals for Retail Establishments (FDA OTED)
- ii. 11/20: Food Safety Issues in the Event of Disasters (FDA OTED)
- iii. 11/25: Youth Access Tobacco Compliance Checks Training (MHOA)
- iv. 12/18: December Quarterly Meeting (MHOA)

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D. Opioid Abatement Collaboration & Planning Discussion

- a. All of the towns have been hard at work to follow up with their Opioid Task Forces, Advisory Boards, and Town Management to assess the feasibility of submitting a Mosaic Municipal Matching Grant application. To follow up from last week's meeting, Plymouth County Outreach (PCO) declined the proposal to collaborate at this time. That said, they invite partnership in the future. Options for moving forward include:
 - i. Individual town applications
 - ii. A regional application, but before the November 7th deadline, SS5 would need to identify a clear vision, plan for funds utilization, reasoning for specific approaches, and intended deliverables.
 - iii. The application is meant to be manageable for busy local public health offices. Required elements include:
 1. Project Title
 2. Project Summary (50 words max)
 3. Full Project Description (500 words max)
 4. Budget (250 words max)
 5. Project Team & Planning Partnership (250 words max)
 6. Funds Management (250 words max)
 7. Communications (250 words max)
 8. Community & Partner Engagement in Planning (250 words max)
 9. Identifying the Need for Planning (250 words max)
 10. Expected Outcomes of the Planning Process (250 words max)
 11. Supporting Documents
 - iv. Programming examples:
 1. Conduct a regional needs assessment, leveraging local data such as overdose rates, EMS calls, naloxone administration, treatment access, etc.
 2. Map local infrastructure and resources - community partners, treatment facilities, recovery coaches, naloxone distribution sites, etc.
 3. Create a regional Opioid Advisory Board, including people with lived and living experience (PWLLE)
 - a. Conduct listening sessions with community members, healthcare providers, partners, schools, PWLLE, families, etc.
 4. Launch a regional education and stigma prevention campaign
- b. Group discussion:
 - i. Lisa noted that the biggest thing now is the time constraint. Without a



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community partner or organization that is willing to do the planning, we don't have time to architect a plan. Notably, none of the towns are jumping at fiscal leadership.

- ii. Cynthia agreed - clear identification of a fiscal host is necessary. There is unfortunately no way around that at the time of application. Depending on the project, we could develop a proposal around a type of strategic planning or assessment process.
 - 1. BME already does a lot of work in that space, but for deeper community engagement opportunities that are more aligned with PCO's work and the vision of the grant, that's where BME is more limited.
- iii. Lorena is very hopeful that the group will find some way to engage. This is similar to work she's done in the past.
- iv. Haleigh noted that regardless of whether the group applies for this specific grant cycle, there's still an option for collaboration. If the group can swing an initial assessment in the next year, that's only going to strengthen the application for next year.
 - 1. Are other towns interested? Are towns able to contribute funds? Cynthia reminded everyone that by sharing the cost, you get the same work and output for a fraction of the price.
- v. Cynthia noted that every town has decided to allocate the funds differently within their departments - some towns have dedicated 50% to Emergency Response, 50% to Health Department, some to Youth Prevention & Education, some to Town Management, etc. Any sort of advocacy for a shared initiative would need to involve those folks
 - 1. The greatest selling point right now is the cost savings benefit to conducting a shared strategic plan or assessment. To align with the state's best practices, we would need to engage PWLLE, use data to inform decision making, and center community voices.
- vi. The group will continue to discuss opioid collaboration in future meetings.

E. Fiscal Year '26 Planning

a. Regional Staff Share Out

- i. Keri and Lorena are working to establish programming and collaboration with each municipality. Some past and upcoming events include:
 - 1. Clinics (flu, BP)



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2. Fall Prevention education
3. Tabling: Rockland Holiday Stroll
4. Marshfield COA Ask a Nurse
5. SW Support in Rockland

- ii. Do other towns have upcoming events or similar opportunities for collaboration?
 1. Marshfield doesn't have a Holiday Stroll.
 2. Norwell is not aware of any holiday events.
 3. Pembroke is unsure of a Holiday Stroll, but they have similar events in the summer months.
- iii. Keri and Lorena will be attending the Rockland Board of Health and Select Board meetings in the coming weeks. Other towns are welcome to invite regional staff to attend meetings and collaborate with their town departments.

F. Adjournment

- a. Upcoming meetings:
 - i. November 18th
 1. Nick requested a digitization update at the November 18th meeting. Delshaune just got files back and is working with the town to approve MetaStor.
 - ii. December 2nd
 - iii. December 16th
- b. If towns are unable to attend an upcoming coalition meeting, please let Haleigh know for planning purposes.

Next Meeting

The next coalition meeting will be Tuesday, November 18th from 10AM to 11AM.

Motion to adjourn meeting

Nick Corcoran motioned to adjourn the meeting, Delshaune Flipp seconded the motion.

Roll Call Vote

Hanover: Absent

Marshfield: Y



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Norwell: Y

Pembroke: Left early

Rockland: Y

Motion approved.

Meeting adjourned at 11:02 AM.

Documents referenced during the meeting:

- November 4th SS5 Meeting Slides